

# ORDER



**Orders**

Order / Rev:	696511
Alt Order #:	06215265
Product Desc:	KREITLOW FOR CONGRES
Estimate:	1998
Flight Dates:	10/30/12 - 11/06/12
Original Date / Rev:	10/12/12 / 10/12/12
Order Type:	Political

KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

**Agency**

Name:	Buying Time, LLC/ POL
Buying Contact:	
Billing Contact:	
	650 Massachusetts Ave. N.W. , Suite 210
	Washington, DC 20001

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

**Advertiser**

Name:	Kreitlow,P/ D /Congress/WI
Demographic:	A35+
Product Codes:	PL-US House Representative
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	93	\$63,625.00	\$54,081.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	93	\$63,625.00	\$54,081.25	0.00
<b>Totals</b>	<b>93</b>	<b>\$63,625.00</b>	<b>\$54,081.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	38%	\$63,625.00
Market	100%	\$167,434.21

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	24%	\$40,184.21
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	21%	\$35,161.18
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	1%	\$1,674.34
WCCO	16%	\$26,789.47
WFTC	0%	\$0.00

Order / Rev: 696511  
Alt Order #: 06215265  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Kreitlow,P/D/Congress/WI  
Product Desc: KREITLOW FOR CONGRES  
Estimate: 1998

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	11/02/12	11/02/12	M-F 1-2p Rachel Ray	CM	1P-2P	-----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
<b>RACHAEL RAY</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$150.00</u> Rating <u>0.00</u>															
2	KARE	11/02/12	11/02/12	M-F 10-11a TODAY	CM	10-11a	-----F--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
<b>TODAY SHOW III</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$125.00</u> Rating <u>0.00</u>															
3	KARE	11/02/12	11/02/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	-----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
<b>KARE 11 TODAY</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$100.00</u> Rating <u>0.00</u>															
4	KARE	11/02/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	-----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
<b>THE DOCTORS</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$200.00</u> Rating <u>0.00</u>															
5	KARE	11/02/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	-----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
<b>DR. OZ</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$300.00</u> Rating <u>0.00</u>															
6	KARE	11/02/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
<b>KARE 11 NEWS</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
7	KARE	11/02/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	-----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<b>JEOPARDY</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
8	KARE	11/02/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
<b>KARE 11 NEWS</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
9	KARE	11/02/12	11/02/12	M-F 5-6a KARE First Edition M	CM	5-6a	-----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
<b>KARE 11 SUNRISE</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$200.00</u> Rating <u>0.00</u>															
10	KARE	11/02/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
<b>KARE 11 NEWS</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
11	KARE	11/02/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
<b>KARE 11 SUNRISE</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
12	KARE	11/02/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
<b>ET</b>															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
13	KARE	11/02/12	11/02/12		CM	Fri Prime	-----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

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Product Desc: KREITLOW FOR CONGRES  
Estimate: 1998

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri Prime WHO DO YOU THINK (6:58 PM-8:00 PM)															
WHO DO YOU THINK YOU ARE?															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	10/29/12	11/04/12	-----F--		1	\$1,000.00									
14	KARE	11/02/12	11/02/12	Today Show	CM	7-9a									1    \$600.00 P-2    0.00 NM
TODAY SHOW															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	10/29/12	11/04/12	-----F--		1	\$600.00									
15	KARE	11/02/12	11/02/12	M-F 9-10a	CM	9-10a									1    \$200.00 P-2    0.00 NM
TODAY SHOW II															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	10/29/12	11/04/12	-----F--		1	\$200.00									
16	KARE	11/05/12	11/05/12	M-F 1-2p	CM	1P-2P									1    \$150.00 P-2    0.00 NM
RACHAEL RAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$150.00									
17	KARE	11/05/12	11/05/12	M-F 10-11a	CM	10-11a									1    \$125.00 P-2    0.00 NM
TODAY SHOW III															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$125.00									
18	KARE	11/05/12	11/05/12	Tonight Show	CM	1035pm-1135pm	M-----								1    \$500.00 P-2    0.00 NM
TONIGHT SHOW															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$500.00									
19	KARE	11/05/12	11/05/12	M-F 11-1130a	CM	11A-12P									1    \$100.00 P-2    0.00 NM
KARE 11 TODAY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$100.00									
20	KARE	11/05/12	11/05/12	M-F 2-3p	CM	2P-3P									1    \$200.00 P-2    0.00 NM
THE DOCTORS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$200.00									
21	KARE	11/05/12	11/05/12	M-F 3-4p	CM	3-4p									1    \$300.00 P-2    0.00 NM
DR. OZ															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$300.00									
22	KARE	11/05/12	11/05/12	M-F 4-430p	CM	4-430P									1    \$250.00 P-2    0.00 NM
KARE 11 NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$250.00									
23	KARE	11/05/12	11/05/12	M-F 430-5p	CM	430-5P									1    \$500.00 P-2    0.00 NM
JEOPARDY															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$500.00									
24	KARE	11/05/12	11/05/12	M-F 5-530p	CM	5-530p									1    \$1,000.00 P-2    0.00 NM
KARE 11 NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week:	11/05/12	11/11/12	M-----		1	\$1,000.00									
25	KARE	11/05/12	11/05/12		CM	5-6a									1    \$200.00 P-2    0.00 NM

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	KARE	11/04/12	11/04/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<b>KARE 11 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
37	KARE	11/04/12	11/04/12	Football Night in America	CM	6-715P	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
<b>FOOTBALL NIGHT IN AMERICA</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
38	KARE	11/04/12	11/04/12	NFL Regular Season Fo	CM	715-1030P	-----S	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
<b>NFL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
39	KARE	11/01/12	11/01/12	M-F 1-2p	CM	1P-2P	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
<b>RACHAEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
40	KARE	11/01/12	11/01/12	M-F 10-11a	CM	10-11a	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
<b>TODAY SHOW III</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
41	KARE	11/01/12	11/01/12	Tonight Show	CM	1035pm-1135pm	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<b>TONIGHT SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
42	KARE	11/01/12	11/01/12	M-F 11-1130a	CM	11A-12P	---T---	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
<b>KARE 11 TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
43	KARE	11/01/12	11/01/12	M-F 2-3p	CM	2P-3P	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
44	KARE	11/01/12	11/01/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
<b>DR. OZ</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
45	KARE	11/01/12	11/01/12	M-F 4-430p	CM	4-430P	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
<b>KARE 11 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
46	KARE	11/01/12	11/01/12	M-F 430-5p	CM	430-5P	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<b>JEOPARDY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
47	KARE	11/01/12	11/01/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
<b>KARE 11 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
48	KARE	11/01/12	11/01/12	KARE 11 5 News	CM	5-6a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a											
				KARE First Edition M											
				KARE 11 SUNRISE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$200.00	0.00						
49	KARE	11/01/12	11/01/12	M-F 6-630p		CM	6-630p								
				KARE 11 6 News											
				KARE 11 NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$1,000.00	0.00						
50	KARE	11/01/12	11/01/12	M-F 6-7a		CM	6-7a								
				KARE 11 Sunrise M-F											
				KARE 11 SUNRISE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$600.00	0.00						
51	KARE	11/01/12	11/01/12	M-F 630-7p		CM	630pm-7pm								
				Entertainment Tonight											
				ET											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$1,100.00	0.00						
52	KARE	11/01/12	11/01/12	Today Show		CM	7-9a								
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$600.00	0.00						
53	KARE	11/01/12	11/01/12	M-F 9-10a		CM	9-10a								
				TODAY											
				TODAY SHOW II											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$200.00	0.00						
54	KARE	11/01/12	11/01/12	Thu Prime		CM	Thu Prime								
				AWAKE			(9:00 PM-10:00 PM)								
				AWAKE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$1,800.00	0.00						
55	KARE	10/30/12	10/30/12	M-F 1-2p		CM	1P-2P								
				Rachel Ray											
				RACHAEL RAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$150.00	0.00						
56	KARE	10/30/12	10/30/12	M-F 10-11a		CM	10-11a								
				TODAY											
				TODAY SHOW III											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$125.00	0.00						
57	KARE	10/30/12	10/30/12	Tonight Show		CM	1035pm-1135pm								
				Tonight Show											
				TONIGHT SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$500.00	0.00						
58	KARE	10/30/12	11/06/12	M-F 11-1130a		CM	11A-12P								
				KARE 11 Today											
				KARE 11 TODAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$100.00	0.00						
				Week: 11/05/12	11/11/12	-T-----	1	\$100.00	0.00						
59	KARE	10/30/12	10/30/12	M-F 2-3p		CM	2P-3P								
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$200.00	0.00						

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Estimate: 1998

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60	KARE	10/30/12	10/30/12	M-F 3-4p DR OZ	CM	3-4p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$300.00		0.00			
61	KARE	10/30/12	10/30/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$250.00		0.00			
62	KARE	10/30/12	10/30/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$500.00		0.00			
63	KARE	10/30/12	10/30/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$1,000.00		0.00			
64	KARE	10/30/12	11/06/12	M-F 5-6a KARE First Edition M	CM	5-6a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$200.00		0.00			
		Week: 11/05/12	11/11/12	-T-----		1				\$200.00		0.00			
65	KARE	10/30/12	10/30/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$1,000.00		0.00			
66	KARE	10/30/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$600.00		0.00			
		Week: 11/05/12	11/11/12	-T-----		1				\$600.00		0.00			
67	KARE	10/30/12	10/30/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$1,100.00		0.00			
68	KARE	10/30/12	10/30/12	Tue Prime THE VOICE	CM	Tue Prime (6:58 PM-8:00 PM)	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$4,500.00		0.00			
69	KARE	10/30/12	11/06/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$600.00		0.00			
		Week: 11/05/12	11/11/12	-T-----		1				\$600.00		0.00			
70	KARE	10/30/12	10/30/12	Tue Prime BIGGEST LOSER	CM	Tue Prime (8:00 PM-9:00 PM)	-T-----	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
THE BIGGEST LOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$2,750.00		0.00			
71	KARE	10/30/12	11/06/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$200.00		0.00			

Order / Rev: 696511  
Alt Order #: 06215265  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Kreitlow,P / D /Congress/WI  
Product Desc: KREITLOW FOR CONGRES  
Estimate: 1998

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
71	KARE	10/30/12	11/06/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-T-----			1	\$200.00			0.00					
Week:	11/05/12	11/11/12	-T-----			1	\$200.00			0.00					
72	KARE	10/30/12	10/30/12	Tue Prime PARENTHOOD	CM	Tue Prime (9:00 PM-10:00 PM)	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-T-----			1	\$3,000.00			0.00					
73	KARE	10/31/12	10/31/12	M-F 1-2p Rachel Ray	CM	1P-2P	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$150.00			0.00					
74	KARE	10/31/12	10/31/12	M-F 10-11a TODAY	CM	10-11a	--W----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$125.00			0.00					
75	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$500.00			0.00					
76	KARE	10/31/12	10/31/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$100.00			0.00					
77	KARE	10/31/12	10/31/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$200.00			0.00					
78	KARE	10/31/12	10/31/12	M-F 3-4p DR OZ	CM	3-4p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$300.00			0.00					
79	KARE	10/31/12	10/31/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$250.00			0.00					
80	KARE	10/31/12	10/31/12	M-F 430-5p Jeopardy	CM	430-5P	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$500.00			0.00					
81	KARE	10/31/12	10/31/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$1,000.00			0.00					
82	KARE	10/31/12	10/31/12	M-F 5-6a KARE First Edition M	CM	5-6a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1	\$200.00			0.00					

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